

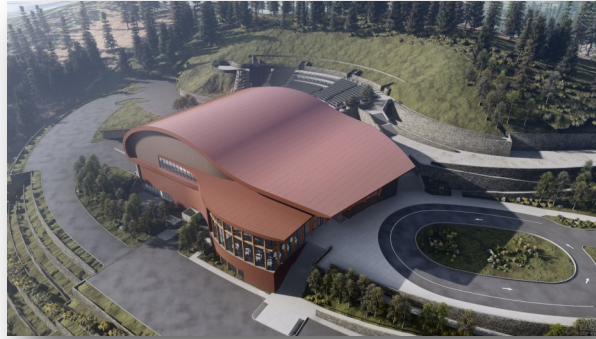
Director's Notes

Cultural Opportunities

Gone are the days when participating in the arts or culture meant simply watching a performance, listening to a speaker or viewing an exhibition. Today, people of all ages want to actively engage in the arts and culture in hands-on, culturally diverse, convenient, accessible, personally enriching, and meaningful ways.

Programming strategies for *The Stages at Northstar* will be designed to create an exciting and energizing environment that offers experiences that are of interest to all segments of the community. Primary operating goals for *The Stages* include:

- To provide a professional quality venue for the presentation of cultural, entertainment, fundraising, and community events by local, regional and national organizations, individuals, and businesses
- To serve as a catalyst for the cultural growth of the region
- To support the economic vitality of the Lake Tahoe region by creating cultural and social events that encourage residents and visitors to patronize local restaurants, lodging and shopping establishments
- To operate as a cultural, performing



and visual arts hub that will feature the creative works of local, regional and national artists and arts organizations

The Stages at Northstar will provide a world-class venue capable of hosting a wide variety of events, from large performances to small art classes. It will bring culture and education not only to millions of visitors who travel to Lake Tahoe from around the world, but also to thousands of families – of all income levels -- who call this region home.

The Stages at Northstar will help our region to diversify beyond seasonal outdoor activities by bringing year-round entertainment & activities including:

- Indoor and outdoor performances
- Music concerts
- Dance recitals
- Theater performances
- Film festivals
- Speakers and lecture series
- Summer theater institute
- Art receptions
- Special events
- Fundraising events
- Classes
- Workshops



Where the arts reflect the majesty of nature.