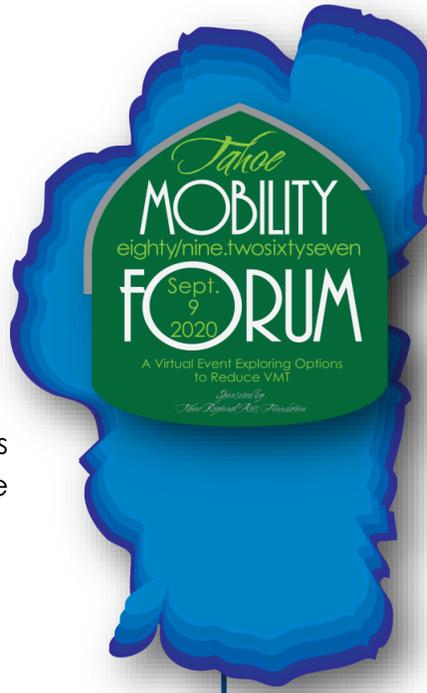


Director's Notes

The Tahoe Regional Arts Foundation

held an invitation-only, small-group *Tahoe Mobility Forum* on Wednesday, September 9, 2020 focusing on options to reduce vehicle miles traveled to the Lake Tahoe area during periods of peak visitation. The facilitated video forum included transportation experts, local business leaders, government agencies, and other select stakeholders to discuss long-term strategies and potential near-term opportunities for reducing driving miles during peak times of year. Lake Tahoe's many destinations attract heavy visitation from throughout Northern California and beyond.

Solutions are needed both to meet state goals related to reduced vehicle miles traveled and to address decades old issues related to traffic relief and air quality, such as at projects like The Stages at Northstar. The forum's goal is to develop a vision for reduced driving miles to the region, identify key challenges preventing the realization of this vision, and offer a suite of both near- and long-term measures for state and local leaders, as well as for project developers such as The Stages at Northstar, to overcome these challenges. The discussions resulted in a report summarizing the key findings and actionable items. The final report is available on our website.



(Excerpts from the Final Report)

Vision for Lake Tahoe Mobility

Participants at the September mobility forum described a **vision** for the ideal mobility scenario to and from Lake Tahoe, featuring:

Multiple modes of convenient, efficient transit to bring passengers from the Bay Area, Sacramento, Reno and other population centers

to the Tahoe Basin and back, frequent trains and buses that are easy and affordable to use

Seamless, reliable and consistent access for users of all modes of travel

Consolidated real-time software and smartphone apps to make transit options easy to access

Abundant options for autonomous and ride-share vehicles to and from Lake Tahoe

Equity in mobility for low-income workers, travelers, and residents that mesh with solutions for recreational visitors

Our goal is to collaborate with the efforts currently underway with those projects to relieve congestion around the Tahoe Basin.

Achieving this vision requires identifying and overcoming the obstacles that make it unlikely to be realized on its own.

To bring these "visions" to reality, we have initiated the planning process for our Tahoe Mobility Forum II to be held in February, 2021 to develop our action plans.



Where the arts reflect the majesty of nature.